

Celso Martinho

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Profile

I'm Portuguese, I was born on the 1st of July, 1972 and raised in a small village called Sangalhos in Portugal, near Aveiro. My full name is Celso Manuel Batista Martinho,

My Myers-Briggs profile is the INTP.

I'm now married and have 2 kids and I live in Lisbon for about 9 years.

Besides the native language, I speak and write fluent English and I can do some French, Spanish and Italian.

Experience

BBS System operator and consultancy **1990**

Built, configured and operated a well known Bulletin Board System connected to Fidonet. Worked as a consultant in selling and supporting the Commodore Amiga computers in a local dealer.

University of Aveiro Computing Center **1993**

Joined the University's Computing Department working mainly as a System Administrator. While working there I co-founded SAPO, the first Portuguese Search Engine and Web Directory in Portugal, with 5 other friends.

Navegante **1996**

Took SAPO out of the academic sphere and joined the enterprise world with our own startup company called Navegante. My roles were multiple: managing the company, developing technical skills and new products, but mostly, programming.

Saber e Lazer SA **1998**

SAPO was acquired by a book company called "Texto Editora". I took the offer and continued attached to the project as the CTO. Moved to Lisbon.

Hotmedia **1998**

Co-founded the first startup exclusively dedicated to the online advertising business in Portugal. Later left the company due to a conflict of interests.

Mail.pt **1999**

Co-founded another startup with some friends and launched mail.pt, the first big and dedicated free E-mail platform for the Portuguese market, while still working for SL. A few years later I sold my quota to Sonae.com, a Portuguese Telco company.

PT.COM / PT Multimédia **2000**

Took the offer and joined PT.COM, a small Portugal Telecom subsidiary which bought Saber e Lazer SA (SAPO) and merged the company with the biggest Portuguese ISP at the time: Telepac. Worked as the

technology Director the both the Portal and the ISP service platforms.

Zip.net / Brasil

2001

Spent 6 months travelling from Lisbon to São Paulo doing two jobs. Worked at Zip.net, the biggest Brazilian E-mail service and Portal at the time, as the CTO exporting many technology and know-how from the SAPO operation in Portugal. Re-organized the company. Re-launched the service.

Sideup SA

2001

Joined the board of administrators from Sideup SA, another Portugal Telecom subsidiary dedicated to the E-Commerce and B2B businesses.

PT Comunicações SA

2003

Along with SAPO, joined PT Comunicações SA as a top Director for Service Platforms and Portal technologies.

PT Inovação SA

2008

Joined the board of Administrators, non-executive, from PT Inovação SA.

Education

High school

1984

Studying in several schools. Later moved from the village to the city of Aveiro. Finished the high school doing the semi professional options on electronics and science. Had several summer and/or part-time classes on computing and electronics.

University

1990

Studied at the University of Aveiro in Electronics (teaching of). Haven't completed due to the abrupt start of my corporate life and the incompatible need to spend 1 year staging in a high school. In 1995 I had a 6 month intensive course on the entrepreneurship and managing startups.

Skills

Programming in several languages. Emphasis in: C, PHP, Javascript, bash, HTML, CSS.

System administrator. Strong Unix background and comfortable with most backend web technologies including MySQL, Apache, Lighttpd, Squid, pSQL, Linux, PHP, Daemontools, LDAP, Jabber/XMPP and Qmail.

Managing. Leading small teams, keeping up with challenges, motivation and innovation. Project management. Dealing with financial budgets.

Likes

I like Technology, Internet, Communications, Messaging, Online Communities, Free Information Access, Free Software Models, OSX for personal productivity, Linux, Music, Digital Photography and Movie editing, Movies, Sea & Beach, Sun, Friends, Good food, Dinner & Drinks, Japanese Food, A good discussion, Holidays, Travelling, Sport Cars, Moto4 riding and Skydiving.



Dislikes

I dislike Proprietary Formats, Digital Copyrights, Security by obscurity models, Noise, Crowds, Humorless people, Useless meetings, Bad wine, Retarded Operating Systems, Yes mans, Intolerance, Internet Explorer, Nasty software bugs, Stupidity in general.