



**“Jeppe” Jepsen**

**Director of International Business Relations Motorola**

Jeppe took up the position as Director of International Business Relations at Motorola in Brussels in September 1995. Since joining Motorola in 1979 he has been involved in System Engineering, International Business, Marketing and Sales. His international experience ranges from the Middle East, the Far East and Latin America. He has been based in Chicago, Copenhagen and now Brussels. He has held several positions in the TETRA Association right from the beginning in 1995 – and is a Director in the TETRA Association and serves as member of the Board. Jeppe is also Chairman of PSC-Europe's Spectrum Harmonization Initiative.

His specialty is Public Safety; an area where he has spend the last 20 years of his career.

Jeppe holds a Bachelor of Science degree in Electrical Engineering.

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Abstract:

Public Safety Services (PSS) – police, fire fighting and other emergency services – are indispensable. It amounts to a moral obligation to protect life, welfare, and property of each individual in society. This means, governments are expected to spend the necessary resources on public safety services. One of these resources is mission critical wireless communication.

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