

Number of subscribers

	2Q14	1Q15	2Q15	Var. 2Q15/1Q15	Var. 2Q15/2Q14
Active Mobile Stations/ MTS subscribers	16.232	16.455	16.419	-0,2%	1,2%
Active Mobile Stations with <u>Actual Use</u>	12.767	12.783	12.769	-0,1%	0,0%
(of which)					
users of 3G services and upgrades	4.367	4.960	5.216	5,2%	19,4%
(of which)					
users of MBB Internet	3.915	4.601	4.775	3,8%	22,0%
Fixed Telephone Service (direct access customers)	3.686	3.775	3.806	0,8%	3,3%
Subscription Television Service (subscribers)	3.248	3.394	3.430	1,1%	5,6%
Fixed broadband Internet (customers)	2.553	2.796	2.860	2,3%	12,0%

Unit: Thousands, %

Number of subscribers to bundles of services

	2Q14	1Q15	2Q15	Var. 2Q15/1Q15	Var. 2Q15/2Q14
Total subscribers to bundles of services	2.764	3.036	3.115	2,6%	12,7%
Double-play bundles	582	539	544	1,0%	-6,4%
of which: FTS+FBB	142	146	148	1,0%	4,0%
of which: FTS+STV	383	344	336	-2,3%	-12,3%
Triple-play bundles	1.540	1.336	1.324	-0,9%	-14,0%
of which: FTS+FBB+STV	1.525	1.291	1.274	-1,3%	-16,5%
quadruple/quintuple-play bundles	643	1.161	1.247	7,4%	94,0%
of which:FBB+FTS+STV+MTS+MBB	571	1.077	1.135	5,5%	99,0%

Unit: Thousands, %

Penetration rates

Services	Penetration rate 2Q2015	Penetration rate 2Q2014	Var. 2Q15/2Q14 (p.p.)	EU Average	Deviation from EU average	Latest ranking (previous ranking)
FTS	44,7 p/ 100 inhab.	43,6 p/ 100 inhab.	1,1	42,3	2,4	8. ^o (10. ^o)
MTS	158,3 p/ 100 inhab.	155,7 p/ 100 inhab.	2,6	134,1	24,2	7. ^o (7. ^o)
MTS actual use	123,1 p/ 100 inhab.	122,4 p/ 100 inhab.	0,7	n.a.	n.a.	n.a.
MTS actual use excluding cards/M2M	112,5 p/ 100 inhab.	111,2 p/ 100 inhab.	1,3	n.a.	n.a.	n.a.
FBB	28,9 p/100 inhab.	25,8 p/100 inhab.	3,1	31,1	2,2	20. ^o (20. ^o)
MBB	50,3 p/100 inhab.	41,9 p/100 inhab.	8,4	71,6	21,3	26. ^o (27. ^o)
MBB cards	5,4 p/100 inhab.	6,6 p/100 inhab.	-1,2	n.a.	n.a.	n.a.
STVS	84,4 p/100 hhlds.	81,1 p/100 hhlds.	3,3	61,9	22,5	8. ^o (11. ^o)
CDS	33,3 p/100 hhlds.	34,6 p/100 hhlds.	-1,3	23,5	9,8	
DTH	14,9 p/100 hhlds.	14,8 p/100 hhlds.	0,1	24,8	-9,9	14. ^o (13. ^o)
IPTV	36,2 p/100 hhlds.	31,7 p/100 hhlds.	4,5	13,6	22,6	1. ^o (4. ^o)
Bundles	30,0 p/100 inhab.	26,5 p/100 inhab.	3,5	n.a.	n.a.	n.a.
2P bundles	5,2 p/100 inhab.	5,6 p/100 inhab.	-0,4	n.a.	n.a.	n.a.
3P/4P/5P bundles	24,8 p/ 100 inhab.	20,9 p/ 100 inhab.	3,9	10,9	13,9	4. ^o (4. ^o)

Note 1: In the MTS, active mobile stations were considered

Note 2: The EU average refers to values reported for December 2013, in the case of FTS, July 2014 in the case of STV and bundles, December 2014 in the case of FBB and MBB , October 2014 the case of MTS.

Note 3: Portugal's EU ranking is determined based on available information from countries for the year being reported. In the case of STV, most recent information was considered for each country, Croatia was included in the rankings in 2013.

Note 4: Use made of most recent estimates of population and private households following the 2011 Census. Data reference period: 31 December 2014.

Traffic

	14Q2	15Q1	15Q2	Var. 15Q2 / 15Q1	Var. 15Q2 / 14Q2
Mobile voice traffic (minutes) (excluding roaming)	5.929	6.296	6.556	4,1%	10,6%
<i>of which off-net traffic</i>	1.247	1.644	1.839	11,9%	47,5%
SMS (excluding roaming)	5.986	5.280	5.463	3,5%	-8,7%
Fixed voice traffic (millions of minutes)	1.935	1.737	1.656	-4,7%	-14,4%
FBB traffic (TB)	337.422	405.414	416.725	2,8%	23,5%
MBB traffic (TB)	12.845	15.768	16.722	6,1%	30,2%

Note: In the FTS, values reported for national fixed - short/non-geographic traffic, national calling card traffic and other traffic originating on the fixed network in respect of 1Q15 are being analysed with operators.

Average monthly traffic

	14Q2	15Q1	15Q2
Mobile voice traffic per mobile station with actual use (excluding cards/modem and M2M) / month	170	178	187
<i>of which off-net traffic</i>	36	46	52
SMS per SMS user/month	258	229	242
Fixed voice traffic (minutes)			
Average monthly minutes, national fixed-fixed calls	112	99	94
Average monthly minutes, national fixed-mobile calls	12	10	9
FBB traffic (GB) per user/month	43	48	48
MBB traffic (GB) per user/month	1,1	1,2	1,2

Note 1: Average monthly MBB traffic includes roaming out traffic.

Note 2: In the FTS, values reported for national fixed - short/non-geographic traffic, national calling card traffic and other traffic originating on the fixed network in respect of 1Q15 are being analysed with operators.

Total revenues

	14Q2	15Q2	15Q2 / 14Q2
Retail revenues from mobile services	912.834	737.054	-19,3%
Retail revenues from stand-alone fixed services	423.940	353.322	-16,7%
Stand-alone FTS	226.862	177.077	-21,9%
Stand-alone FBB	72.942	66.517	-8,8%
Stand-alone STV	124.136	109.727	-11,6%
Revenues from bundles of services	552.867	736.703	33,3%
Double-play	85.029	76.926	-9,5%
of which: FTS+FBB	21.352	18.994	-11,0%
of which: FTS+STV	54.809	50.355	-8,1%
Triple-play	336.981	278.788	-17,3%
of which: FTS+FBB+STV	332.919	265.854	-20,1%
Quadruple/ quintuple-play	130.858	380.990	>100%
of which: FBB+FTS+STV+MTS+MBB	116.831	354.611	>100%
Total	1.889.641	1.827.079	-3,3%

Unit: Thousands of euros

Average monthly revenue per access

	14Q2	15Q2	15Q2 / 14Q2
Mobile services 1	11,7	9,5	-18,6%
Stand-alone services	24,2	24,0	-0,6%
Stand-alone FTS	19,9	18,0	-9,4%
Stand-alone FBB	34,1	36,8	7,9%
Stand-alone STV	31,0	35,6	14,6%
Services offered in bundles	34,2	40,5	18,4%
Double-play	23,3	23,6	1,6%
of which: FTS+FBB	24,4	21,8	-10,5%
of which: FTS+STV	22,6	24,6	8,6%
Triple-play	:	34,6	:
of which: FTS+FBB+STV	32,1	34,0	5,9%
Quadruple/ quintuple-play	:	55,4	:
of which: FBB+FTS+STV+MTS+MBB	:	56,0	:
Total	16,9	16,6	-2,1%

Unit: euros

¹ considering active subscribers registering actual use

Note: Up until 4Q14, revenues derived from the mobile component of bundles sold by MEO were reported as revenues from Mobile Services. As from 1Q15, these revenues are reflected in the revenues reported for bundles which include the mobile service.

The variations reported in total and unit revenues (especially quadruple/quintuple-play bundles and mobile services) partly reflect the change in accounting criteria applied to the revenues derived from bundles sold by MEO, following the merger that took place at the end of 2014.

Provider shares of subscribers 2Q15

	Total						Multiple-play	Double-play	Triple-play	Quadruple/ quintuple-play	FBB+FTS+ STV+MTS+ MBB
	Fixed voice	FBB	STV	Mobile voice	MBB	MBB-cards					
Grupo Altice	56,6	51,0	47,1	44,8	48,3	42,1	48,8	46,3	43,7	55,3	59,4
MEO	51,9	46,0	41,4	44,8	48,3	42,1	42,4	32,8	34,2	55,3	59,4
Cabovisão	4,2	4,7	5,7				6,4	13,4	9,6		
Onitelecom	0,5	0,2					0,0	0,0			
Grupo NOS	31,9	35,5	43,7	19,6	29,0	35,2	38,8	41,7	38,0	38,3	34,1
NOS	30,2	33,3	40,9	19,6	29,0	35,2	36,3	39,5	34,5	36,8	34,1
NOS Açores	0,6	0,8	1,0				0,9	0,8	1,4	0,3	
NOS Madeira	1,1	1,5	1,9				1,7	1,5	2,1	1,3	0,0
Vodafone	11,1	13,2	9,0	34,0	22,4	22,6	12,4	11,8	18,2	6,4	6,5
Others	0,4	0,3	0,2	1,6	0,2	0,0	0,1	0,2	0,1	0,0	0,0

Unit: %

Note 1 : Shares of mobile voice subscribers calculated based on active mobile stations with actual use.

Note 2 : MBB - Users of mobile broadband Internet access service

Note 3 - On 2 June 2015, Altice completed acquisition of 100 percent of the share capital of Portugal, SGPS, owners of MEO - Serviços de Comunicações e Multimédia S.A.

Shares of retail revenues in 2Q15

	Total	Fixed services	Mobile services	Total Multiple-play	Double-play	Triple-play	Quadruple/ quintuple-play	FBB+FTS+ STV+MTS+ MBB
Grupo Altice	46,6	53,7	35,7	51,8	55,5	46,9	54,6	57,5
MEO	43,8	49,3	35,7	45,8	33,9	36,9	54,6	57,5
Cabovisão	2,6	4,4		6,0	21,5	10,0		
Onitelecom	0,1	0,2		0,0	0,0			
Grupo NOS	29,2	37,1	17,5	37,7	33,2	39,3	37,4	34,7
NOS	28,1	35,2	17,5	35,5	31,3	35,7	36,1	34,7
NOS Açores	0,7	0,7		0,8	0,9	1,8	0,1	
NOS Madeira	0,4	1,1		1,4	0,9	1,7	1,3	0,0
Vodafone	23,0	8,2	45,1	10,5	11,0	13,8	7,9	7,9
Others	1,2	1,0	1,7	0,1	0,4	0,1	0,0	0,0