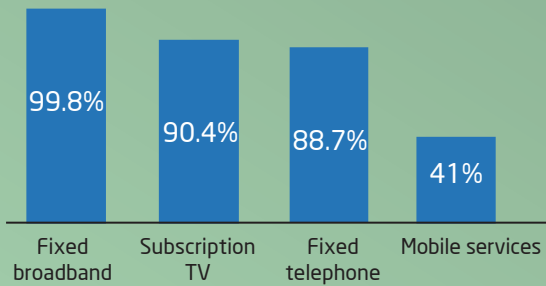


# FACTS & FIGURES

| 2016 |

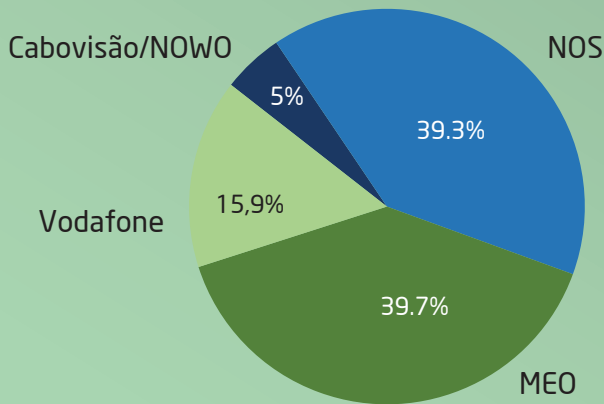
## Bundles of Services

### MULTIPLE PLAY PENETRATION BY SERVICE



**+8.2% versus 2015**  
 8.6 out of 10 households have a bundle of services  
 3.5 million subscribers

### SHARE OF SUBSCRIBERS

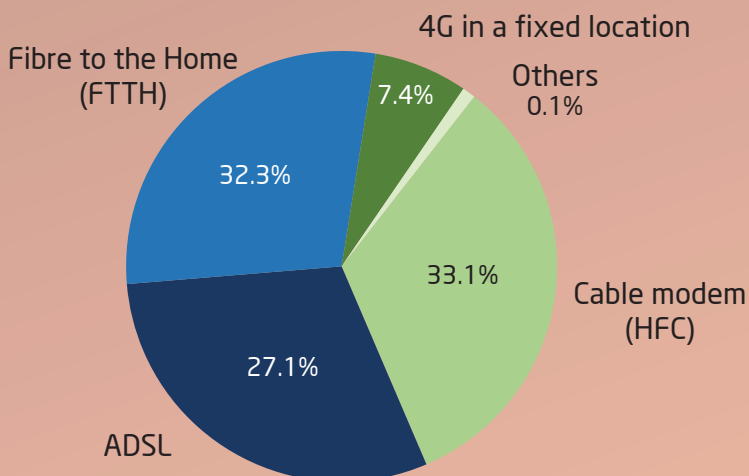


**5P**  
 Quintuple-play (FBB+FTS+STV+MTS+MBB) remained the most popular bundled offer (41%) followed by triple-play (FTS+FBB+STV) (40.4%)

## Fixed Internet

### BROADBAND SUBSCRIBERS PER ACCESS NETWORK

Largest ever fall in ADSL  
 -125 thousand subscribers



**+7,4% subscribers versus 2015**  
**3,38 million subscribers**

**+254 thousand**

**61.3GB**

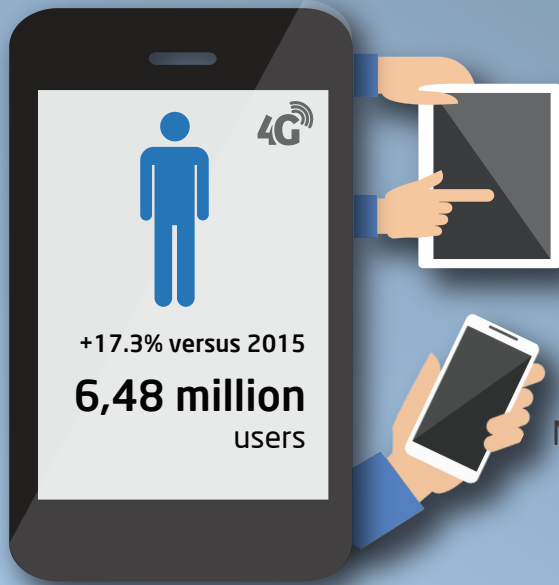
**43%**

**Optical fibre (FTTH) subscribers**  
 Record growth

**Average monthly traffic**  
 per access

**broadband access speed exceeding 100 Mbps**

# Mobile Internet



**8.7%**  
PC/Tablet

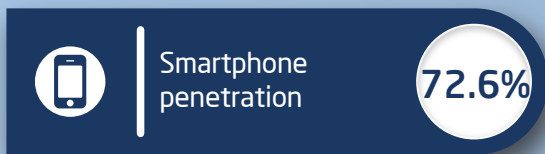
**91.3%**  
Mobile phone  
Internet

**51%**  
mobile broadband users  
(mobile stations with actual use)



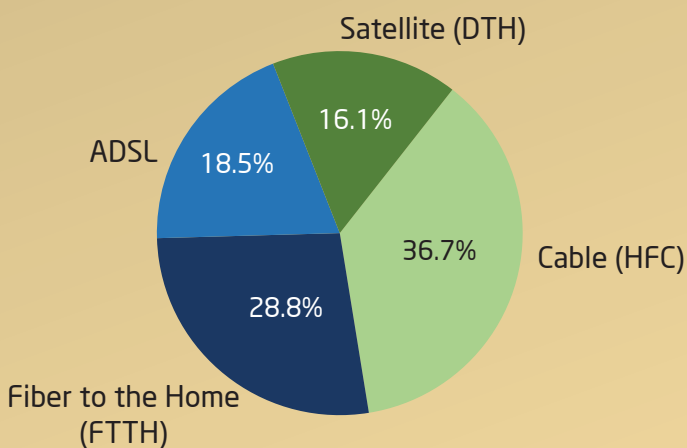
**1.64GB**

Average monthly traffic per access



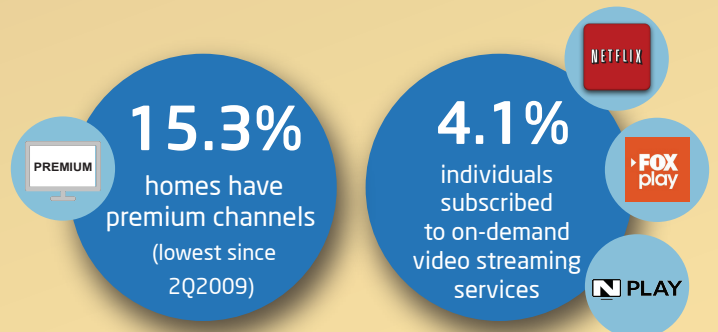
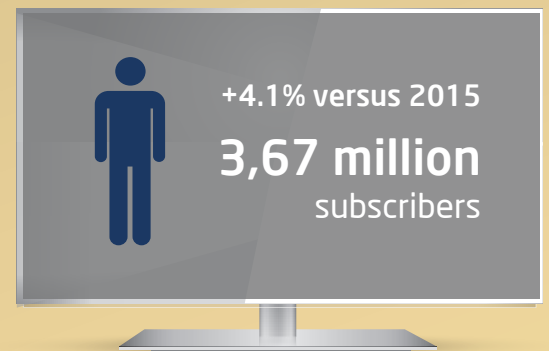
# Subscription TV

## DISTRIBUTION BY ACCESS NETWORK

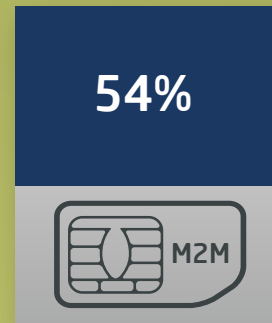
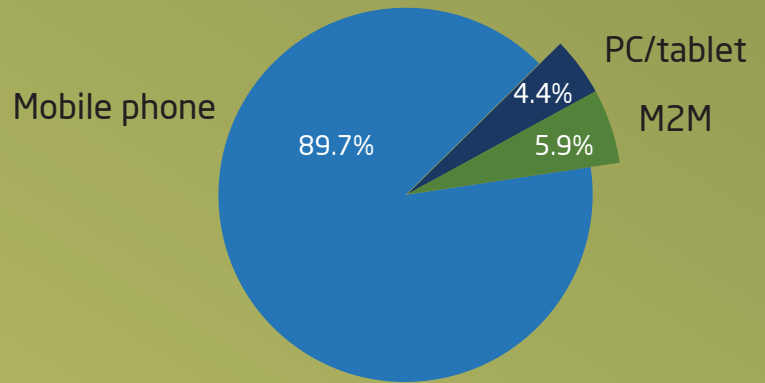


### Fiber to the Home

+ 235 thousand subscriber  
Main source  
of growth



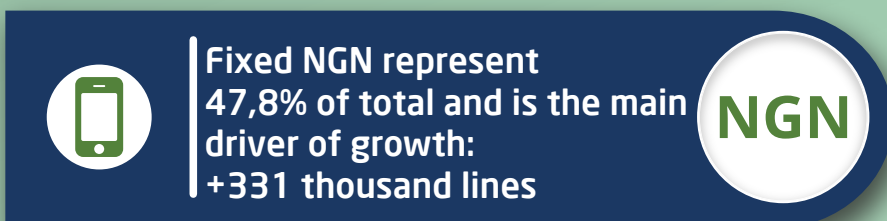
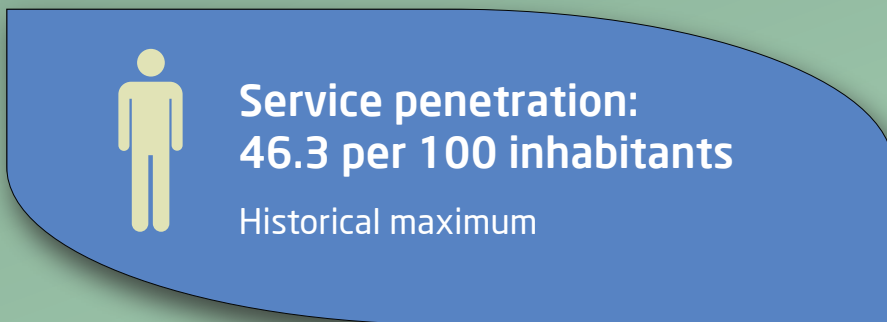
# Mobile services



Number of M2M cards increased versus 2015 (representing 4.4% of active mobile stations)

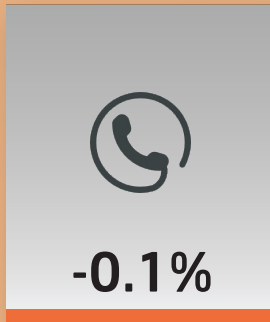


# Fixed Telephone Service

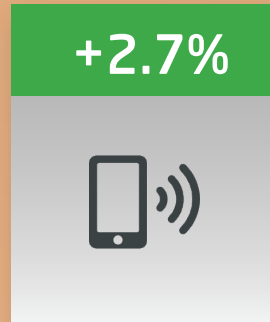


+2.2% thousand lines versus 2015  
**4.8 million**  
lines

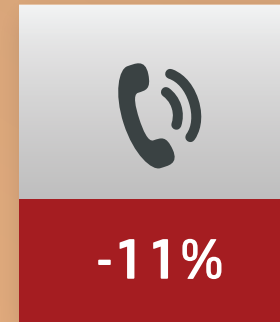
# Traffic



decrease in  
**voice traffic**



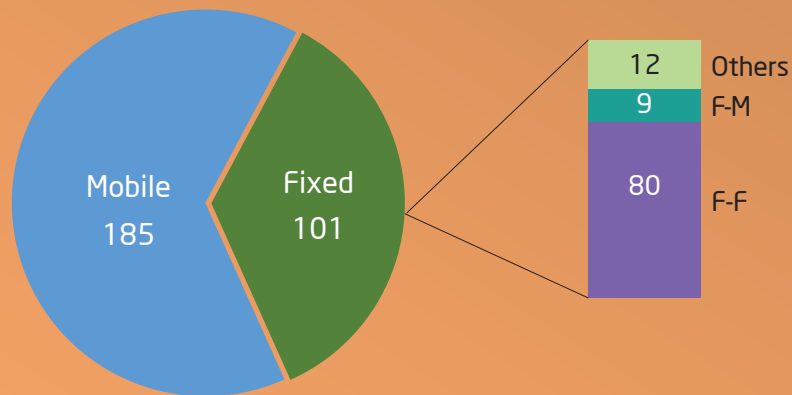
increase in  
**mobile traffic**



decrease in  
**fixed traffic**

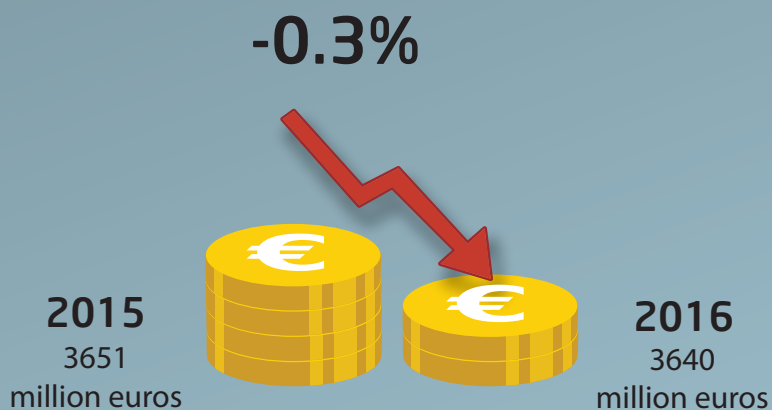
Compared to 2015

## AVERAGE MONTHLY TRAFFIC PER ACCESS (MIN)

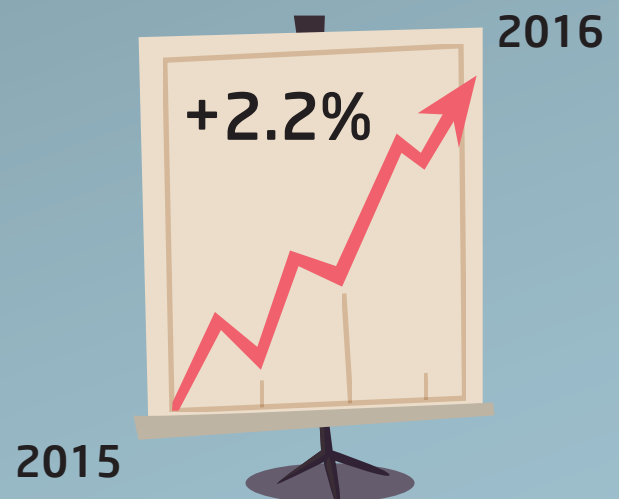


# Revenues

## TOTAL REVENUES OF THE MAIN SERVICES OF ELECTRONIC COMMUNICATIONS



## UNIT REVENUES FROM BUNDLES OFFERS



# Cabled dwellings - NGN



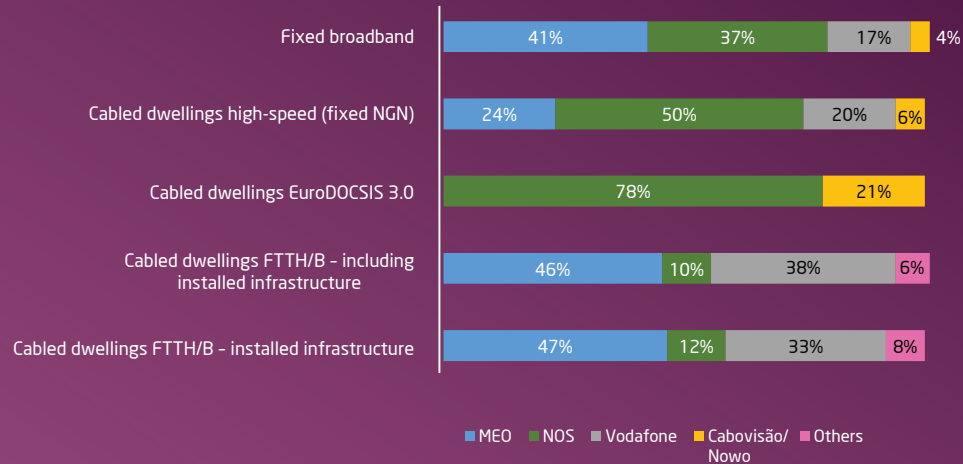
5.07  
million

Optical fibre  
(FTTH/B)

4.25  
million

Cable TV  
networks (HFC)

## QUOTES



Source: ANACOM

ANACOM

AUTORIDADE  
NACIONAL  
DE COMUNICAÇÕES