



## **SHORT BIO**

### **Johan Keetelaar**

Director Public Policy, Head of Connectivity and Access EMEA, Facebook

Johan Keetelaar joined Facebook as Director Public Policy early in 2018. In this role Mr. Keetelaar leads Facebook's Connectivity Policy activities in Europe, Middle East and Africa.

Prior to joining Facebook, Mr Keetelaar was the Director of Telecommunications, Post and Transport and Director Competition at the Authority for Consumers & Markets (ACM). Mr. Keetelaar was also a member of BEREC.

Before the launch of the ACM in 2013 Mr Keetelaar worked at the Netherlands Independent Post and Telecommunications Authority (OPTA) as Director Markets. Prior to that he worked in the telecommunications industry and in the aviation industry (KLM Airlines).

Mr Keetelaar holds an MSc. in Econometrics from the University of Amsterdam.