



SHORT BIO

Luis Campos

Luis Campos is a Data & Analytics specialist for the EMEA market at AWS, responsible for the Data Modernisation programs. While defining the go-to market strategy, he's involved in initiatives in the space of Data Lakes, IoT, BI, Big Data & Data Warehouse being fluent in the overall digital transformation processes fueled by cloud based data solutions.

Prior joining AWS he held international roles in consulting, training and business development with industry expertise in Telco, Retail, Financial Services and Media. He holds a Computer Engineering Degree and an MBA, specialized in new business development.

Luis is based in the Netherlands, and has two boys with 18 years apart, which has taught him to see problems from both ends of a spectrum.

Tennis lover, foodie and stand-up comedy fan. He loves audio books, biking and nature. Preferably experiencing all three at the same time.

LINKEDIN: <http://www.linkedin.com/in/luismorenocampos>