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AUTORIDADE NACIONAL DE COMUNICAÇÕES



Appraisal of Quality of Service

Executive summary

Performance evaluation of mobile services and GSM, UMTS and LTE coverage, in Lisbon Metropolitan Area (NUTS II)



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ABBREVIATIONS AND ACRONYMS

AMU Moderately Urban Area.

APN Access Point Name.

APR Predominantly Rural Area.

APU Predominantly Urban Area.

CEPT European Conference of Postal and Telecommunications Administrations.

CoDec Encoder/Decoder.

CPICH RSCP Common Pilot Channel, Received Signal Code Power - Radio signal level received by a mobile terminal

(UMTS).

CS Circuit Switched.

CSFB Circuit Switched Fallback.

ECC Electronic Communications Committee.

EPS Evolved Packet System - Optimised system of commutation of packets of 4G networks, arising from the

evolution of 3G/UMTS systems, characterised by high data debits, low latency and enabling multiple

technologies in the access radio network.

ETSI European Telecommunications Standards Institute.

FCT Fundação para a Ciência e a Tecnologia, I.P.

FTP File Transfer Protocol.

GigaPIX Portuguese point of exchange of traffic between IP networks.

GSM Global System for Mobile communications – Second generation mobile communications system (2G).

HTTP Hyper Text Transfer Protocol.

INE National Statistics Institute.

ITU International Telecommunications Union.

LTE Long Term Evolution – Fourth generation mobile communications system (4G).

MIMO Multiple Input Multiple Output – Technology based on the use of multiple broadcasters and multiple receptors

(antennas) to improve the performance of radio communications.

Mos Mean Opinion Score Mean Opinion Score – Quality index that quantifies the effort required to perceive a

communication of the end-to-end type. Its thresholds are 0 (zero) when there is no communication, and 5

(five) when the communication is perfect.

NUTS Nomenclature of Territorial Units for Statistical Purposes.

PDP Packet Data Protocol.

POLQA Perceptual Objective Listening Quality Assessment – Algorithm used in the analysis of the audio quality of

a voice communication (ITU-T Recommendation P.863 (01/2011)).

PS Packet Switched.
RF Radio Frequency.

RSRP Reference Signal Received Power – Radio signal level received by a mobile terminal (LTE).

RxLev Received signal level – Radio signal level received by a mobile terminal (GSM).

Scanner RF Measurement equipment that enables collecting radio signal levels for each channel of a frequency band.

SIM Subscriber Identity Module – SIM Card.

SMS Short Message Service.

SMSC Short Message Service Centre.

TCP/IP Transmission Control Protocol / Internet Protocol.TIPAU Categories of Urban Areas, for statistical purposes.

UMTS Universal Mobile Telecommunications System – Third generation mobile communications system (3G).

USIM UMTS Subscriber Identity Module – USIM Card.

WCDMA Wideband Code Division Multiple Access – Technology used in the radio component of UMTS communications

systems.



I. EXECUTIVE SUMMARY

Most individual and business consumers use electronic communications services, namely telephony, messages and data, supported by GSM/UMTS/LTE mobile communications systems, to meet their daily communication needs, including emergency and security communications. In these mobile communications systems, service quality, from the user perspective, is of enormous importance, in particular due to the radio nature of the access, the mobility they offer and their manifestly high penetration/use.

ANACOM, pursuant to duties and powers established in its articles of association, carries out studies in Portugal to assess, from a user perspective, the quality of electronic communication services supported by mobile communications systems present in the market, in order to provide the consumers with impartial information on the performance of these services.

The studies present an assessment of the performance of mobile, voice and data services, and of radio coverage of GSM, UMTS and LTE interfaces, provided by MEO, NOS and Vodafone. The aim is to investigate the user's experience in terms of accessibility, retention and integrity of the services. To this end, calls are established and conversations are simulated to appraise the voice service, files are transferred, web pages are downloaded and YouTube videos are downloaded to appraise the data services, and the presence and levels of radio networks are checked to appraise coverage.

This test campaigns are carried out according to the methodology approved by ANACOM after broad consultation of the market. Measurements are performed systematically, with standardised procedures and without human intervention or decision, under the same conditions for the various operators, allowing objective and comparative performance analysis.

In the sampling approach followed, the set of mobile communications carried out in the mainland territory is considered as the universe, with the mobile voice call and the mobile data session being the statistical units considered. The sample is based on two stratification levels. The first separates the mainland territory into NUTS II, followed by a breakdown by NUTS III.

This third study¹ covers the NUTS II region of the Lisbon Metropolitan Area, with the fieldwork having taken place between 20 May and 5 June 2020. This involved making 972 voice calls, 6,550 data sessions and 589,937 radio signal measurements, corresponding to approximately

¹ The previous studies covered the NUTS II regions of the Alentejo and North, and are available at https://www.anacom.pt/render.jsp?contentId=1499096 https://anacom.pt/render.jsp?contentId=1528014



324 voice calls, 364 data sessions and 65,549 radio signal measurements, by indicator and operator. The tests covered 285 kilometres.

The main results observed in the Lisbon Metropolitan Area (NUTS II) are detailed by indicator, broken down by operator, in *Section 5*, pointing to the following aspects:

- The radio coverage of the mobile communications systems of the operators analysed show a good overall performance. The highest performance is observed in GSM, with insignificant differences between operators. In UMTS and LTE technologies, the performances are lower and the differences between operators are more significant, in particular showing a better performance of Vodafone.
- Voice services presented a good overall performance in all operators, with no differences being observed between operators with respect to capacity to establish and retain calls.
 The integrity of the conversation and the average time required to establish a call revealed differences between operators, although of little relevance from a user perspective.
- Data services also presented a good overall performance, with no differences being observed between operators with respect to capacity to establish and retain data sessions, in all the services analysed.

Good average data transfer speeds were observed in file transfers, in download and upload, with some differences of performance being observed between operators. A very high variability of this indicator is also observed, with maximum speeds of 153.41 Mbps and 62.23 Mbps and minimums of 0.205 Mbps and 0.713 Mbps, respectively for download and upload.

The internet browsing service shows reasonable average time of transfer of web pages, both reference and public, with the differences between operators being insignificant.

In turn, the YouTube Video Streaming service shows good overall performance without significant differences between operators.

Data transmission latency shows reasonable levels, albeit with some variability, and minor differences being observed between operators.

Table 1 summarises the differences observed between operators, and whenever possible, the respective position (from best to worst performance).



Table 1 – Summary of differences between operators

				MEO vs. Vodafone	NOS vs. MEO	Vodafone vs. NOS	1st place best performance	2nd place	3rd place worse performance
	9	əliq	Affordability of the Service	=	=	=	MEO / NOS / Vodafone		
Service	Voice Service	o E ‡	Call Termination Ratio	=	=	=	MEO / NOS / Vodafone		
Voice			Time of Establishment of Calls	≠	≠	≠	Vodafone	NOS	MEO
			Audio Quality	≠	≠	≠	Vodafone	NOS	MEO
		download	Data Session Termination Ratio	=	=	=	MEO / NOS / Vodafone		
	Files	yob	Data Transfer Speed	≠	=	≠	Vodafone	MEO / NOS	
	Transfer of Files	upload	Data Session Termination Ratio	=	=	=	MEO / NOS / Vodafone		
	Tran	ldn	Data Transfer Speed	≠	≠	=	NOS / Vodafone	MEO	
	g	reference	Data Session Termination Ratio	=	=	=	MEO / NOS / Vodafone		
	rowsin	refe	Web Page Transfer Duration	≠	=	≠	MEO / NOS	Vodafone	
seo	Internet Browsing	public	Data Session Termination Ratio	=	=	=	MEO / NOS / Vodafone		
Data Services	Int	buk	Web Page Transfer Duration	=	≠	≠	NOS	MEO / Vodafone	
Dat		Bull Bull	Data Session Termination Ratio	=	=	=	MEO / NOS / Vodafone		
		o strea	Time before Viewing	≠	≠	=	NOS / Vodafone	MEO	
	0000	e vide	Duration of Interruptions	=	=	=	MEO / NOS / Vodafone		
	VouTube Video Streaming	rou i uc	Video Resolution	=	=	=	MEO / NOS / Vodafone		
			Video Quality	=	=	=	MEO / NOS / Vodafone		
		Latency	Data Session Termination Ratio	=	=	=	MEO / NOS / Vodafone		
	-	Lat	Latency	≠	≠	≠	Vodafone	NOS	MEO
rerage	0	ජ ග	GSM Signal Level	≠	≠	≠	NOS	MEO	Vodafone
Radio Coverage	Ě	N, OM I	UMTS Signal Level	≠	≠	≠	Vodafone	NOS	MEO
Rac	Rac	LTE M	LTE Signal Level	≠	#	≠	Vodafone	NOS	MEO



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