



# RISCO E INOVAÇÃO RISK AND INNOVATION

22 JAN 2010

## PROGRAMME

**21 JANUARY 2010**

19:00 REGISTRATION

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20:00 DINNER

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**22 JANUARY 2010**

8:30 REGISTRATION

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9:00 OPENING SESSION

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- WELCOME ADDRESS  
JOSÉ AMADO DA SILVA | ANACOM CHAIRMAN OF THE BOARD
- RISK MANAGEMENT AS AN INSTRUMENT TO ENABLE INNOVATION  
UDO HELMBRECHT | ENISA EXECUTIVE DIRECTOR

9:30 RISK AND INNOVATION IN BIG ORGANISATIONS (PUBLIC AND PRIVATE)

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MODERATOR: MANUEL PEDROSA DE BARROS | ANACOM

- ORGANISATIONAL/TECHNOLOGICAL INNOVATIONS AND THEIR RISKS  
LUIA CONSOLINI | DIRECTOR, CESIA, UNIVERSITY OF BOLOGNA, ITALY
- BALANCING RISKS, INNOVATION & RESULTS IN REAL WORLD PROJECTS  
STEVE DEIGHTON | HEAD OF UNIT OPERATIONS SUPPORT, EUROPEAN MARITIME SAFETY AGENCY (EMSA), EUROPEAN UNION
- RISK AND REGULATION: MAXIMISING THE BENEFITS OF OPEN ACCESS  
ERZSEBET FITORI | REGULATORY AFFAIRS MANAGER, EUROPEAN COMPETITIVE TELECOMMUNICATIONS ASSOCIATION (ECTA)
- INNOVATION AND REGULATORY RISK  
ANTÓNIO ROBALO DE ALMEIDA | CHAIRMAN OF THE EXECUTIVE BOARD OF EUROPEAN TELECOMMUNICATIONS NETWORK OPERATORS' ASSOCIATION (ETNO)





# RISCO E INOVAÇÃO

## RISK AND INNOVATION

22 JAN 2010

11:00 COFFEE-BREAK

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11:30 INNOVATIVE TECHNOLOGICAL DEVELOPMENTS AND THEIR CHALLENGES

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MODERATOR: BARBARA DASKALA | ENISA

- IT RISK MANAGEMENT & AIRCRAFT INNOVATION LIFECYCLE  
JULIEN TOUZEAU | HEAD OF AIRCRAFT SECURITY INNOVATION AND STRATEGIC PROJECTS, AIRBUS, FRANCE
- CHALLENGES FOR EFFECTIVE DEPLOYMENT OF TECHNOLOGIES  
HASAN ALKAS | DIRECTORATE-GENERAL FOR ENTERPRISE AND INDUSTRY ICT FOR COMPETITIVENESS AND INNOVATION, EUROPEAN COMMISSION
- RESEARCH TO SUPPORT INNOVATION  
EURICO NEVES | CEO, INOVA, PORTUGAL

13:30 LUNCH

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14:30 ENTREPRENEURSHIP, INNOVATION AND RISKS

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MODERATOR: ALJOSA PASIC | ATOS ORIGIN, SPAIN

- GETTING INNOVATION AND RISK MANAGEMENT TO SMALL BUSINESSES: A PRACTICAL APPROACH  
HANS-JÜRGEN POLLIRER | AUSTRIAN FEDERAL ECONOMIC CHAMBER (BSIC), AUSTRIA
- EFFICIENT PRACTICES TO IDENTIFY AND REDUCE RISKS AT LOW PRICE  
JEREMY WARD | EXECIA, UNITED KINGDOM
- RISKS IN A SPIN-OFF IT-COMPANY  
HARALD KÜHN | CEO, BOC, AUSTRIA

16:00 COFFEE-BREAK

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# RISCO E INOVAÇÃO RISK AND INNOVATION

22 JAN 2010

16:30 DEBATE: PROPORTIONALITY OF INNOVATION | ENTREPRENEURSHIP | RISK

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MODERATOR: JOSÉ AMADO DA SILVA | ANACOM

- HOW DOES RISK AFFECT FINANCIAL SERVICES?  
MARIANO ARNAIZ | DIRECTOR IT, CESCE, SPAIN
- HOW TO SIMPLIFY AND POPULATE PRACTICES?  
DAVID REYNOLDS | CEO, IAAITC, UNITED KINGDOM
- HOW TO HELP STAKEHOLDERS?  
LOUIS MARINOS | SECTION RISK MANAGEMENT, ENISA
- Q&A  
ALL PARTICIPANTS

17:30 CLOSING SESSION

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- CONCLUSIONS, POSSIBLE FUTURE ACTIONS AND FOLLOW UPS  
STEVE PURSER | HEAD OF ENISA TECHNICAL COMPETENCE DEPARTMENT, ENISA